

Newsletter 聯合通訊

Summer Issue 2009 夏季號

HOFEX 2009 完滿結束

聯合科技以創新手法展示最新產品

UCR Technology participation in HOFEX 2009 with great success and was followed by unanimous applause



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UCR
TECHNOLOGY

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Is Noah's Ark Back?

Once upon a time, God commanded Noah to build a gigantic boat called an "ark" that saved Noah, his family and a group of the world's animals from a global flood – **Noah's Ark**. Today, the world's only **Noah's Ark** replica with the size mentioned in the bible was being built! It is now located at Ma Wan Park and opened to public recently. The theme park promotes a positive value of love and caring. The Ark occupies a total size of 270,000 squared feet with five leveled floors. These levels consist of various types of entities and shops developed by Sun Hung Kai Properties Ltd., such as Noah's Resort, restaurants & tuck-shop run by YMCA and different book and souvenir retail stores operated by Luk Chiu Kwan Hung's Child Development Research Centre, The Media Evangelism Ltd. and St. James Settlement respectively.



In order to maintain superior operation and centralized data collecting from various operators, Sun Hung Kai Properties Ltd. has already set up **UCR Technology's** Intelligent Quick Point-Of-Sales system (IQPOS) at all entities, which assists the group to collect analytical sales data for enhanced strategic planning in marketing. Besides, with the excellent flexibility and expandability, IQPOS system provides both powerful front-end and back-end functions. Entities can operate in standalone mode with own database or in multi-workstation client-server mode. In addition, the system can also connect many different peripheral devices, such as IQPOS – wireless PDA ordering assistant, kitchen printer, barcode reader and Octopus reader enhancing the operation efficiency.



At **Noah's Ark**, IQPOS system applied at Harvest Restaurant seamlessly connects to Fidelio Opera PMS at Noah's Resort, which facilitates transferring meal payment bills to resort's balance statement for the resort room guests. Moreover, using IQPOS – PDA not only reduces runaround time to fixed POS stations, it also streamlines ordering process by sending orders to kitchen printer instantly, which further enhances operation efficiency. On the other hand, the barcode reader being exploited at the restaurant, tuck-shop and retail stores facilitates the whole operation process and maximizes profitability effectively.

Each IQPOS system user at **Noah's Ark** from Ma Wan Park highly appreciated **UCR Technology's** products for their superb stability and outstanding functions. Furthermore, the theme park has successfully created a "one park, four systems" management scheme. By utilizing IQPOS system, Sun Hung Kai Properties Ltd. is able to monitor each entity's operation performance, while each group generates its individual business analysis. Without doubt, IQPOS system definitely meets each user's needs in different aspects and thus sustains an efficient and profitable centralized management.

挪亞方舟重現人間？



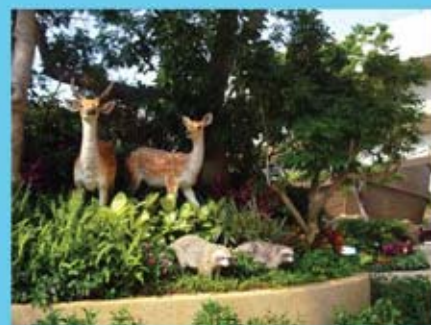
從前有一位神授命挪亞建造一艘方舟，要他帶領家人及地上的生物避過滅世的洪水災劫。到了廿一世紀，全球唯一根據古籍記載體積原大複製的方舟建築，座落於以關愛及和諧為主題的馬灣公園——挪亞方舟，較早前已開放予公眾參觀。方舟位於香港的馬灣島海灣，與青馬大橋互相輝映，佔地270,000平方呎，擁有五個樓層，由新鴻基地產發展有限公司規劃發展，建成不同營運模式的商舖：包括由香港中華基督教青年會營運的挪亞度假酒店和餐廳、由陸趙鈞鴻兒童發展研究中心、影音使團和聖雅各福群會等機構所經營的禮品圖書店。

為了更能掌握營業狀況，新鴻基地產發展有限公司於全線店舖安裝了**聯合科技**的智快寶銷售系統(IQPOS)，協助集團收集各店舖的營業數據，方便管理人員作詳細分析並制定更佳的市場策略。同時，智快寶銷售系統(IQPOS)亦為各商舖提供不同的前台功能以及獨立的後台分析報告，充份滿足各用戶的營運需要。另外，智快寶銷售系統(IQPOS)擁有一流的靈活性及擴充性，用家可選擇單機獨立操作或以工作站聯網式運作，更可接駁多種周邊設備，例如：無線落單助手(PDA)、廚房打印機(kitchen printer)、雷射條碼閱讀機(barcode reader)等。



其中，豐盛閣餐廳更將智快寶銷售系統(IQPOS)連繫到挪亞度假酒店的酒店管理系統(Fidelio Opera PMS)，方便酒店住客於餐廳用膳後能夠直接記帳於酒店的房單上。亦使用了IQPOS的無線落單助手(PDA)可節省來回固定POS終端機的時間，即時處理落單程序，把餐單在客人面前立即傳送至廚房打印機，促進營運效率。此外，小食店及禮品圖書店均選用了雷射條碼閱讀器，讓整個營運操作過程更流暢、快捷，有效達至更高營運表現。

馬灣公園挪亞方舟內各商戶對聯合科技的智快寶銷售系統(IQPOS)的高穩定性及出色的功能均表示非常滿意。整個主題公園成功達至“一園四制”的管理方式；一方面，新鴻基地產發展有限公司能透過智快寶銷售系統(IQPOS)的後台報告穩握各店舖的營業情況，另一邊廂各店舖亦擁有獨立的營運和業務分析，達至穩健的中央管理模式，各取所需，運籌帷幄。



UCR Technology participation in HOFEX 2009 with great success!

The 13th Asian International Exhibition of Food & Drink, Hotel, Restaurant & Foodservice Equipment, Supplies & Services has been successfully finished on May 09, 2009. Along our slogan, "Be Innovative, Be the Leader", UCR Technology simulated a café and demonstrated our latest original developed Intelligent Quick Point-Of-Sales System (IQPOS), IQPOS - PDA, Table Management System (TMS), Queuing & Multimedia Information System (QMI), Customer Relationship Management System (CRM), Kitchen Monitor System (KMS). Not only this exhibition attracted thousands of professionals to visit, they showed deep interest in our new products. After the event, our sales team was greatly engaged in introducing products and presenting the most suitable solutions to F&B managements.



HOFEX 2009 完滿結束 聯合科技以創新手法展示最新產品

第十三屆亞洲國際食品及飲料、酒店、餐廳及餐飲設備、供應及服務展覽會(HOFEX2009)於2009年5月9日完滿結束。聯合科技模擬餐廳環境，以創新手法展示了最新研發的智快寶銷售系統、IQPOS - PDA無線落單助手、餐桌管理系統、候座資訊系統、客戶關係管理系統及廚房餐單顯示系統等。是次展覽會除了吸引數萬名業界人士到場參觀，他們均對我們推出的新產品深感興趣。展覽結束後，營業部同事都忙得不可開交，細心詳盡地為有興趣之客戶闡釋有關產品的特點及好處。



We especially acknowledge Pokka Café and Hong Kong Exhibition Services Limited with all of their supports.
在此特別鳴謝百佳咖啡及香港展覽服務有限公司的全力支持。

Upcoming Event:

Retail Asia Expo & Congress 2009

We are delighted to be participating in the Retail Asia Expo & Congress 2009 which is going to be held on 24th-26th June, 2009 at the Hong Kong Convention & Exhibition Centre. This time we will be promoting POS solutions with our business partner, Hewlett-Packard (HP). To further explore our product demonstration, please come and visit us!

Date: 24th - 26th June, 2009
Time: 0am - 6pm (24th - 25th June), 10am - 5pm (26th June)
Venue: Hall 1, Hong Kong Convention and Exhibition Centre
Booth: F11

2009年度亞洲零售博覽會

今屆的亞洲零售博覽會將於6月24至26日在香港會議展覽中心舉行。屆時聯合科技會與HP惠普合作展出一系列電腦銷售系統，藉此機會讓嘉賓對我們的產品加深了解，歡迎您們蒞臨參觀。

日期: 2009年6月24-26日
時間: 10am - 6pm (6月24-25日),
10am - 5pm (6月26日)
地點: 香港會議展覽中心, Hall 1
參展攤位: F11



We look forward to seeing you again at Retail Asia Expo & Congress!!
我們熱切期待於六月尾舉行的2009年度亞洲零售博覽會與您們再見!



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